

Retail sales in March 2026

23.04.2026

↑ 8.7%

An increase compared with the corresponding month of the previous year

In March 2026 retail sales at constant prices were by 8.7% higher than the year before (against a decrease of 0.3% in March 2025). Compared with February 2026, there was an increase by 18.1% in retail sales. In the period of January-March¹ 2026 sales increased y/y by 4.8% (against an increase by 1.4% in the corresponding period of 2025).

Retail sales seasonally adjusted

After eliminating the seasonal factors, in March 2026 retail sales at constant prices were by 7.0% higher than in the corresponding month of 2025 and increased by 3.3% compared with February 2026.

In March 2026, an increase of 7.0% in retail sales seasonally adjusted was recorded in comparison with March 2025

Chart 1. Retail sales (constant prices, monthly average 2021=100)

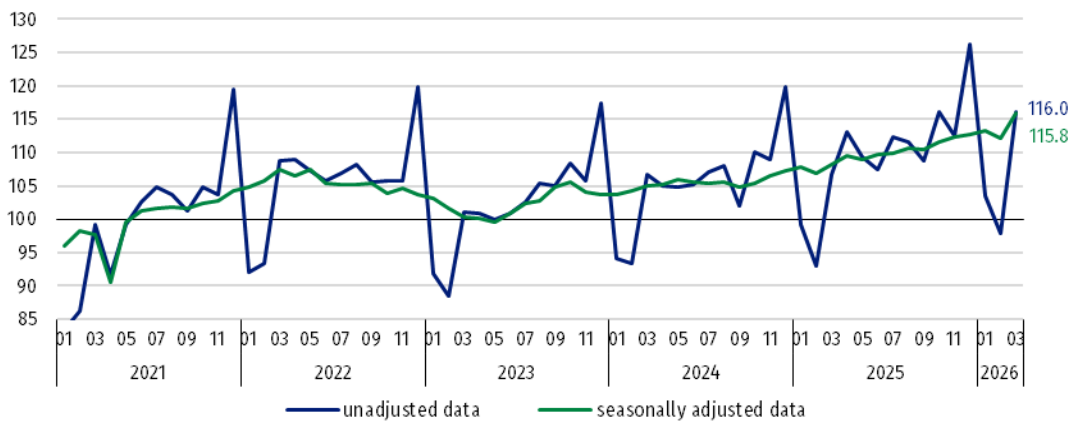
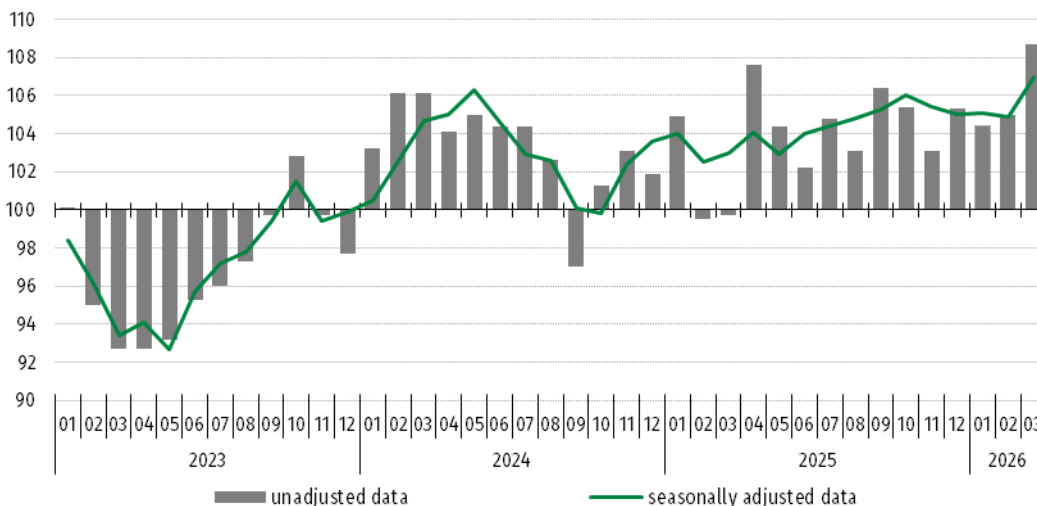


Chart 2. Retail sales (constant prices, corresponding period of previous year=100)



¹ Corrections made by reporting entities were included in cumulative data.

Retail sales of goods by predominant type of enterprise activity

In March 2026, retail sales (at constant prices) compared with the corresponding period of 2025 increased in all groups. A significant increase in sales was recorded i.a. in the groups: “solid, liquid and gaseous fuels” (by 16.2%), “others” (by 15.1%), “textiles, clothing, footwear” (by 13.6%), “pharmaceuticals, cosmetics, orthopaedic equipment” (by 10.1%). In the group with the highest share in “total” retail sales - “food, beverages and tobacco products” an increase in sales of 4.3% was observed.

In March 2026, the value of retail sales via Internet at current prices was by 17.3% higher than a year ago, and the share of sales via Internet in “total” sales compared with the corresponding period of 2025 increased from 9.0% to 9.6%. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises from groups: “furniture, radio, TV and household appliances” (from 17.9% a year ago to 21.6%), “newspapers, books, other sale in specialized stores” (respectively from 19.9% to 21.3%), “textiles, clothing, footwear” (from 27.2% to 27.6%).

In March 2026, a high increase in retail sales y/y was recorded, which was influenced by i.a. the earlier date of Easter this year and the related higher number of trading days (trading Sunday) compared to March 2025

Chart 3. Retail sales of goods in March 2026 by groups (constant prices, corresponding period of previous year=100)

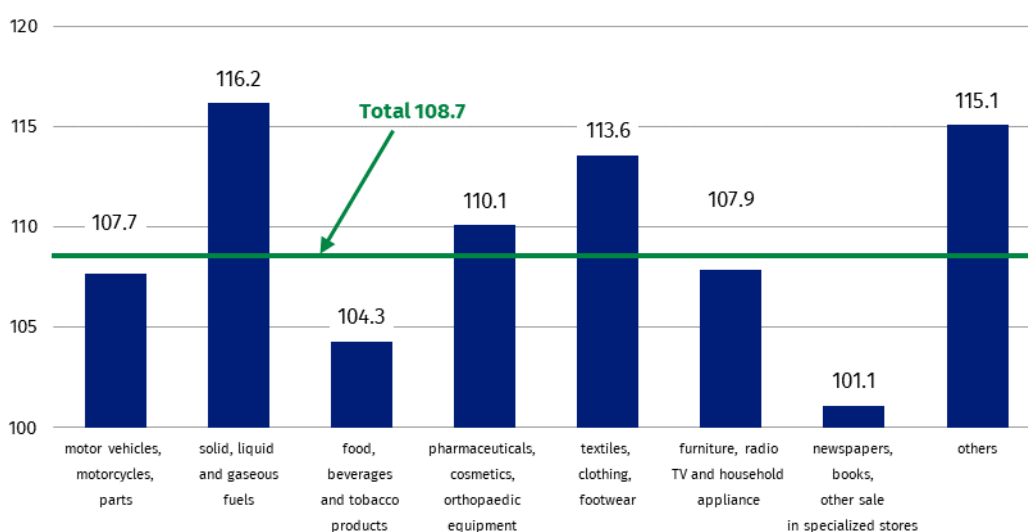


Table 1. Index numbers of retail sales (constant prices)

Specification	03 2026		01-03 2026
	02 2026=100	03 2025=100	01-03 2025=100
TOTAL	118.1	108.7	104.8
of which:			
Motor vehicles, motorcycles, parts	124.6	107.7	102.4
Solid, liquid and gaseous fuels	119.0	116.2	109.3
Food, beverages and tobacco products	114.0	104.3	101.5
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	108.2	110.1	107.3
Textiles, clothing, footwear	142.1	113.6	109.0
Furniture, radio, TV and household appliances	123.0	107.9	106.2
Newspapers, books, other sale in specialized stores	122.1	101.1	97.8
Others	115.2	115.1	105.7

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

Specification	03 2026		01-03 2026	
	02 2026=100	03 2025=100	01-03 2025=100	Structure in %
TOTAL	120.6	109.8	104.7	100.0
of which:				
Motor vehicles, motorcycles, parts	124.2	101.4	96.1	8.0
Solid, liquid and gaseous fuels	132.5	125.1	108.2	13.5
Food, beverages and tobacco products	114.1	107.2	104.5	25.7
Other retail sale in non-specialized stores
Pharmaceuticals, cosmetics, orthopaedic equipment	108.7	112.1	109.3	8.5
Textiles, clothing, footwear	148.3	109.9	105.6	5.4
Furniture, radio, TV and household appliances	123.0	106.3	104.8	7.4
Newspapers, books, other sale in specialized stores	123.0	102.1	98.1	3.4
Others	116.4	115.8	106.2	9.6

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Methodological notes

The data presented in this news release concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.




The published monthly information on trade activity, in addition to retail sales, also includes data on the volume of sales² by kind-of-activity unit (KAU), which is compiled for the needs of European statistics. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G according to PKD 2007 - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland: [Knowledge Databases - Short-Term Statistics data by KAU](#)

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² The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices (2021=100).

Prepared by:
Prices and Services Statistics Department
Director Ewa Adach-Stankiewicz
Phone: (+48 22) 608 31 24, (+48) 695 255 067

Issued by:
Press Office
Mobile: (+48) 695 255 032
Phone: (+48 22) 608 38 04, (+48 22) 449 41 45,
(+48 22) 608 30 09
e-mail: obslugaprasowa@stat.gov.pl

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