Statistics Poland

NEWS RELEASES

Activity of enterprises having foreign entities in 2024

30.03.2026

⇧ 10.2%

Growth of the number of foreign entities y-o-y

At the end of 2024, 2 094 enterprises in Poland (an increase by 5.9% as compared to 2023) declared involvement in foreign entities. Majority of foreign entities were located in Germany, Czechia, The United States and Ukraine.

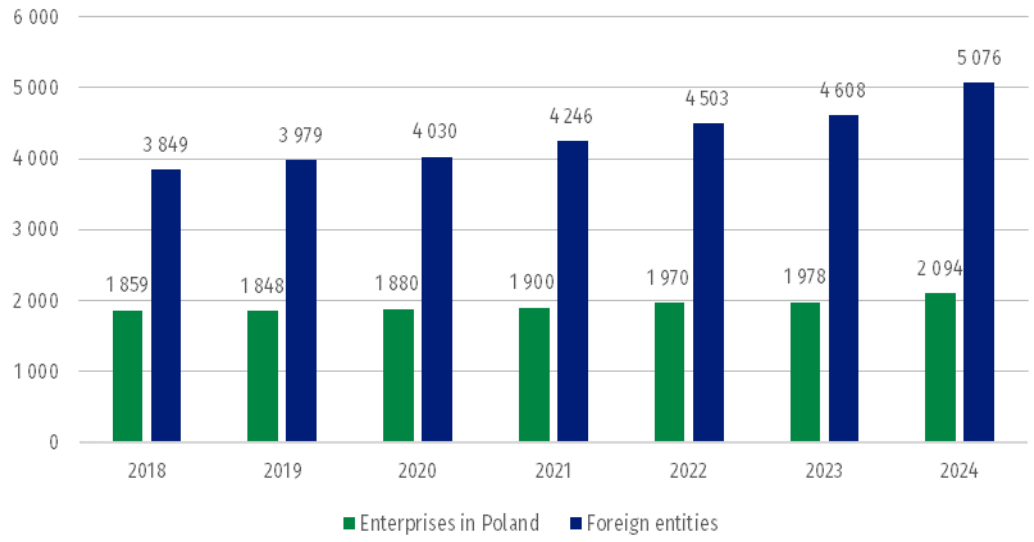
Characteristics of enterprises in Poland having foreign entities

Engagement in foreign entities at the end of 2024 was confirmed by 2 094 surveyed enterprises (in 2023 – 1 978). In the surveyed population of enterprises located in Poland, micro-enterprises—i.e. those with the number of persons employed below 10 at the end of the year—accounted for 27.6% of all enterprises having foreign entities, and medium-sized enterprises (from 50 to 249 persons employed) accounted for 26.6%. Large enterprises (250 and more persons employed) accounted for 24.3%, small enterprises (from 10 to 49 persons employed) – 21.5%.

Micro and small enterprises (below 50 persons employed) constituted 49.0% of all enterprises in Poland having foreign entities

In 2024, the share of entities belonging to enterprise groups (1 786 units) accounted for 85.3% of the total surveyed enterprises having foreign entities.

Chart 1. The number of enterprises in Poland and their foreign entities



The surveyed population of 2 094 enterprises declared involvement in 5 076 entities located abroad in the form of shares, branches or in other forms (an increase by 10.2% comparing to 2023). Majority of foreign entities – 3 598 (70.9%) were entities in which share of the enter-

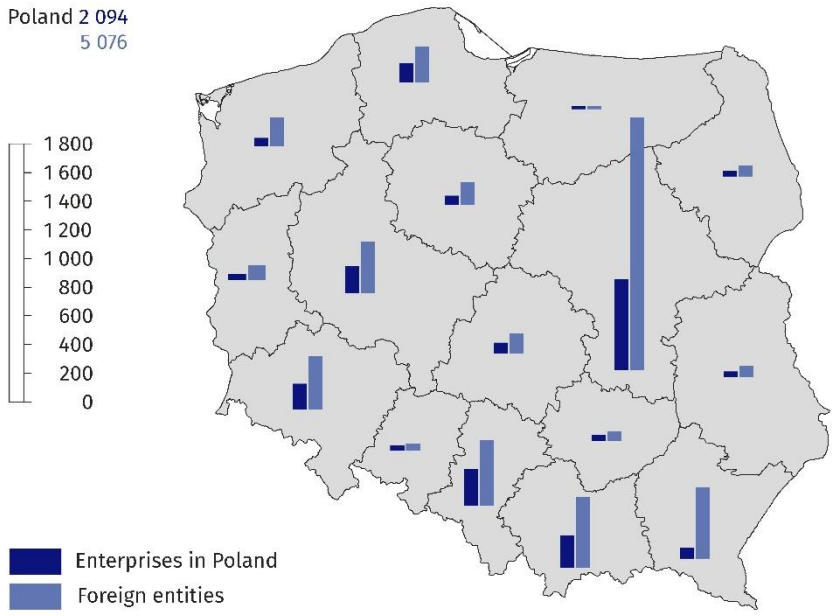
prise located in Poland was 100%. Foreign entities, in which the share of the Polish enterprise was from 50.01% to 99.99%, accounted for 16.0% of all foreign entities (811 entities) and entities for which the share of the enterprise located in Poland in their capital did not exceed 50% – 13.1% of foreign entities (667 entities).

By legal forms, majority of enterprises having foreign entities constituted limited liability companies – 1 449 (69.2%) and joint stock companies – 552 enterprises (26.4%).

The largest number of enterprises having foreign entities was located in the following voivodships: Mazowieckie (633 enterprises, which declared involvement in 1 763 foreign entities), Śląskie (252 and 455, respectively), Małopolskie (223 and 492) and Wielkopolskie (189 and 357).

In Mazowieckie voivodship there were located 30.2% of all enterprises having foreign entities

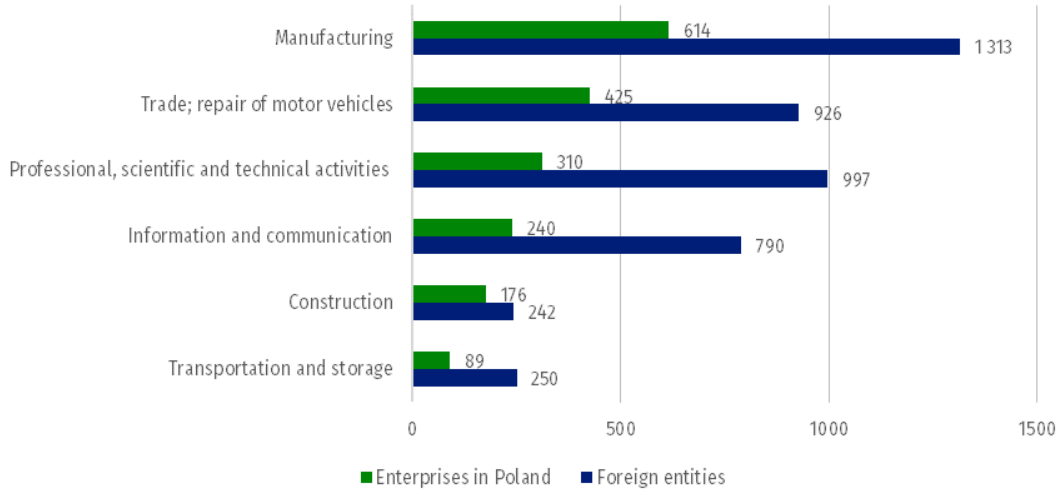
Map 1. The number of enterprises in Poland and their foreign entities by voivodships in 2024



Enterprises located in Poland having foreign entities were mainly enterprises engaged in manufacturing (614 enterprises declared involvement in 1 313 foreign entities), trade; repair of motor vehicles (425 and 926, respectively), professional, scientific and technical activities (310 and 997), information and communication (240 and 790) as well as construction (176 and 242).

Manufacturing activity was conducted by 29.3% of enterprises having foreign entities

Chart 2. The number of enterprises in Poland and their foreign entities by selected NACE section of enterprise in Poland in 2024

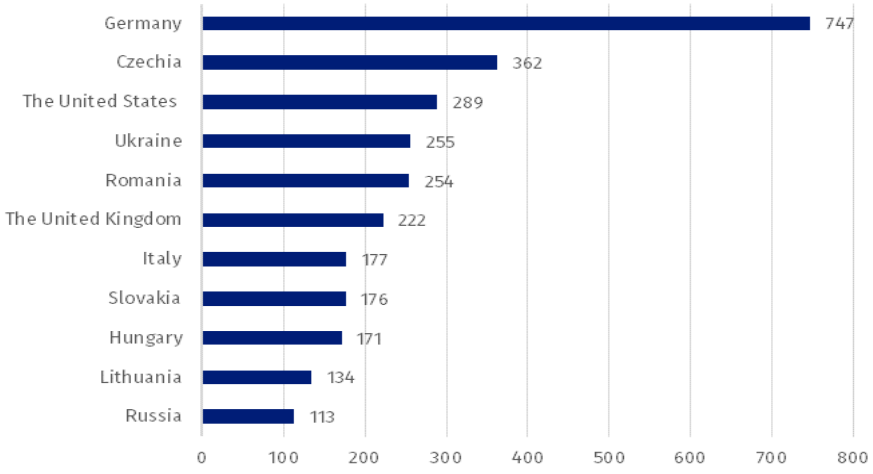


Countries of location of foreign entities

Enterprises located in Poland in 2024 engaged their capital in 119 countries. 1 837 foreign entities (36.2%) were located in seven countries which border Poland. Majority of foreign entities were seated in Germany – 747, Czechia – 362, The United States of America – 289 and Ukraine – 255. In 26 countries of the European Union there were 3 190 foreign entities (62.8% of all foreign entities).

Foreign entities located in Germany and Czechia, accounted for 21.8% of all foreign units

Chart 3. The number of foreign entities by country of their location in 2024



Characteristics of foreign entities by main kind of activity of the enterprise in Poland

The number of persons employed[1] in 5 076 foreign entities amounted to 227.6 thousand persons. In the foreign entities belonging to enterprises in Poland engaged in manufacturing worked 53.8 thousand persons, in foreign entities belonging to enterprises involved in information and communication – 51.1 thousand persons and in trade; repair of motor vehicles – 38.3 thousand persons were employed. The number of persons employed belonging to foreign entities of enterprises in Poland engaged in mentioned above three

The average number of persons employed per foreign entity was 45; it was the highest in accommodation and food service – 316 persons employed

[1] Since the reference year 2018 there has been collected the variable 'average number of persons employed' calculated as annual mean on the basis of daily, weekly, monthly or quarterly basis

areas of activity amounted to 62.9% of the total number of persons employed in foreign entities.

Net revenues from sale of products, goods and materials (sales revenues) of foreign entities in total amounted to 433.6 bn PLN, of which the vast majority, i.e. 192.5 bn PLN (44.4%) were revenues of foreign entities belonging to the enterprises in Poland dealing with manufacturing. Sales revenues of entities belonging to the enterprises involved in trade; repair of motor vehicles amounted to 55.6 bn PLN (12.8% of the total sales revenues of foreign entities).

Net revenues from sale of products, goods and materials for export (export) of foreign entities amounted to 109.1 bn PLN and accounted for 25.2% of the total sales revenues. The highest share in export had foreign entities owned by enterprises located in Poland conducting manufacturing activity – 80.3% (87.6 bn PLN).

Import purchases (import) made by foreign entities amounted to 141.4 bn PLN (o 32.0 bn PLN more than export value). Value of import of foreign entities owned by enterprises conducting manufacturing activity amounted to 114.4 bn PLN and accounted for 80.9% of the total import of foreign entities.

Table 1. Characteristics of foreign entities by selected NACE section of the enterprise in Poland in 2024

NACE section	Number of foreign entities	Number of persons employed	Net revenues from sale of products, goods and materials	Export	Import	Outlays on tangible fixed assets
			million PLN			
Total	5 076	227 579	433 634.1	109 080.2	141 392.2	18 635.2
including:						
Manufacturing	1 313	53 782	192 510.7	87 620.0	114 396.8	10 336.9
Construction	242	7 720	5 179.5	257.3	331.9	131.4
Trade; repair of motor vehicles	926	38 311	55 639.2	4 708.9	17 570.2	1 610.2
Transportation and storage	250	3 445	7 039.5	454.1	178.4	52.2
Information and communication	790	51 116	24 856.7	3 198.0	1 544.6	265.8
Professional, scientific and technical activities	997	44 097	38 925.4	4 551.9	3 797.3	1 352.2

Characteristics of foreign entities by their main kind of activity

In 2024, 55.4% of all foreign entities declared the same kind of activity as their parent enterprise located in Poland. The highest share of foreign entities with the same kind of activity as the enterprise in Poland was observed in information and communication (82.5%) and in trade; repair of motor vehicles (75.0%).

The largest number of foreign entities conducted their activity in trade; repair of motor vehicles (1 462), information and communication (785), manufacturing (724), professional, scientific and technical activities (586) and construction (315).

28.8% of foreign entities were involved in trade; repair of motor vehicles

The number of persons employed in entities engaged in trade; repair of motor vehicles amounted to 61.4 thousand persons in 2024, while in entities involved in manufacturing – 59.8 thousand persons.

The highest net revenues from sale of products, goods and materials were achieved by foreign entities conducting trade; repair of motor vehicles activity – 138.5 bn PLN (31.9% of the total sales revenues). They were also high for entities engaged in manufacturing – 107.4 bn PLN (24.8% of the total sales revenues).

In 2024, the largest number of persons employed was declared in the foreign entities in Germany (24.4 thousand persons) and Czechia (23.5 thousand). Number of persons employed in foreign entities located in Romania was also high (19.9 thousand).

Sales revenue of foreign entities based in Germany and Czechia accounted for a total of 26.7% of sales revenues of all foreign entities, while their export sales revenues – 26.3%

Taking into account the location of the surveyed foreign entities, high net revenues from sale of products, goods and materials in 2024 were achieved by foreign entities in Germany and Czechia, respectively 58.5 bn PLN (13.5% of the total sales revenues of foreign entities) and 57.1 bn PLN (13.2%).

Table 2. Characteristics of foreign entities by selected countries of location in 2024

Countries	Number of foreign entities	Number of persons employed	Net revenues from sale of products, goods and materials	Export	Import	Outlays on tangible fixed assets
			million PLN			
Total	5 076	227 579	433 634.1	109 080.2	141 392.2	18 635.2
including:						
Czechia	362	23 506	57 099.0	9 560.1	32 514.9	2 374.5
Germany	747	24 436	58 490.4	19 143.2	22 712.3	788.8
Romania	254	19 945	15 917.6	2 168.0	4 438.3	353.1
Slovakia	176	8 617	9 627.3	751.0	3 694.8	303.7
The United States	289	4 863	10 798.8	2 324.1	2 374.7	1 307.0
Ukraine	255	4 863	5 209.9	604.5	2 237.7	353.9

The data on enterprises in Poland having foreign entities presented in this study do not include agriculture, forestry and fishing (NACE section A), financial and insurance activities (NACE section K), higher education institutions, independent public health care facilities, cultural institutions with legal personality and trade unions, religious and political organisations.

Due to the rounding of data, in some cases sums of components may slightly differ from the amount given in the item 'total'. Relative numbers (indices, percentages) are usually calculated on the basis of absolute data expressed with greater precision than that presented in the news release.

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Related information

News release: Activity of enterprises having foreign entities in 2023

Publication: Activity of enterprises having foreign entities in 2023

Methodological report. Non-financial enterprises surveys 2019

Terms used in official statistics

Net revenues from sale of products, goods and materials