

Retail sales in February 2026

23.03.2026

↑ 5.0%

An increase compared with the corresponding month of the previous year

In February 2026 retail sales at constant prices were by 5.0% higher than the year before (against a decrease of 0.5% in February 2025). Compared with January 2026, there was a decrease by 5.6% in retail sales. In the period of January-February¹ 2026 sales increased y/y by 3.8% (against an increase by 2.0% in the corresponding period of 2025).

Retail sales seasonally adjusted

After eliminating the seasonal factors, in February 2026 retail sales at constant prices were by 4.9% higher than in the corresponding month of 2025 and decreased by 1.1% compared with January 2026.

In February 2026, an increase of 4.9% in retail sales seasonally adjusted was recorded in comparison with February 2025

Chart 1. Retail sales (constant prices, monthly average 2021=100)

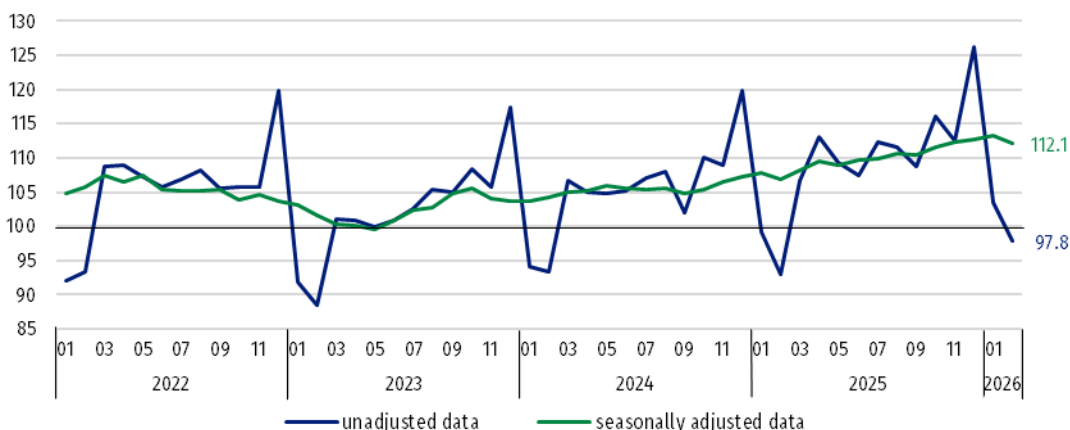
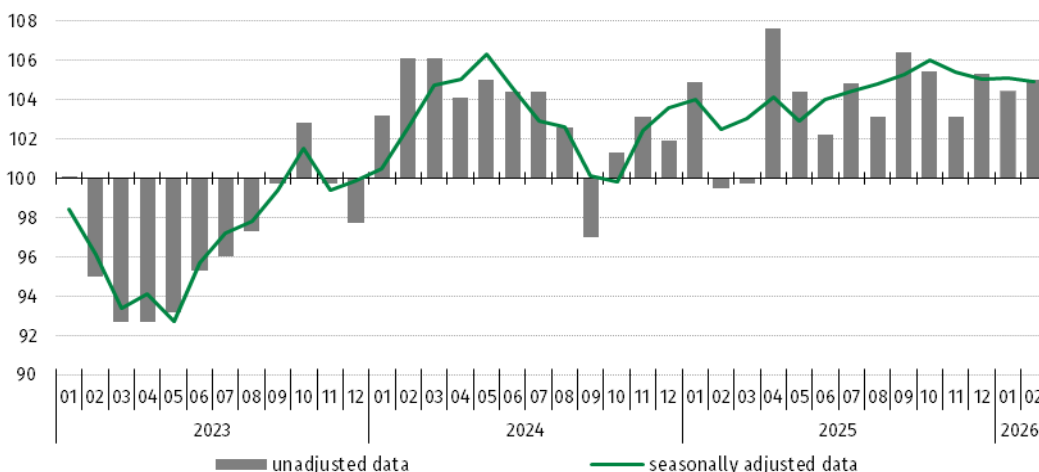


Chart 2. Retail sales (constant prices, corresponding period of previous year=100)



¹ Corrections made by reporting entities were included in cumulative data.

Retail sales of goods by predominant type of enterprise activity

In February 2026, retail sales (at constant prices) compared with the corresponding period of 2025 increased significantly i.a. in the groups: “solid, liquid and gaseous fuels” (by 10.2%), “others” (by 9.4%), “furniture, radio, TV and household appliances” (by 7.2%), “pharmaceuticals, cosmetics, orthopaedic equipment” (by 5.5%). In the group with the highest share in “total” retail sales - “food, beverages and tobacco products” an increase in sales of 0.2% was observed. A decrease in sales was noted only in the group “newspapers, books, other sale in specialized stores” (by 9.3%).

In February 2026, the value of retail sales via Internet at current prices was by 8.7% higher than a year ago, and the share of sales via Internet in “total” sales compared with the corresponding period of 2025 increased from 9.0% to 9.3%. Among the presented groups with a significant share of sales via Internet an increase in share was reported by enterprises from groups: “textiles, clothing, footwear” (from 28.0% a year ago to 31.2%), “newspapers, books, other sale in specialized stores” (respectively from 19.7% to 21.6%), “furniture, radio, TV and household appliances” (from 18.8% to 19.8%).

In February 2026, an increase in retail sales y/y was recorded in most groups

Chart 3. Retail sales of goods in February 2026 by groups (constant prices, corresponding period of previous year=100)

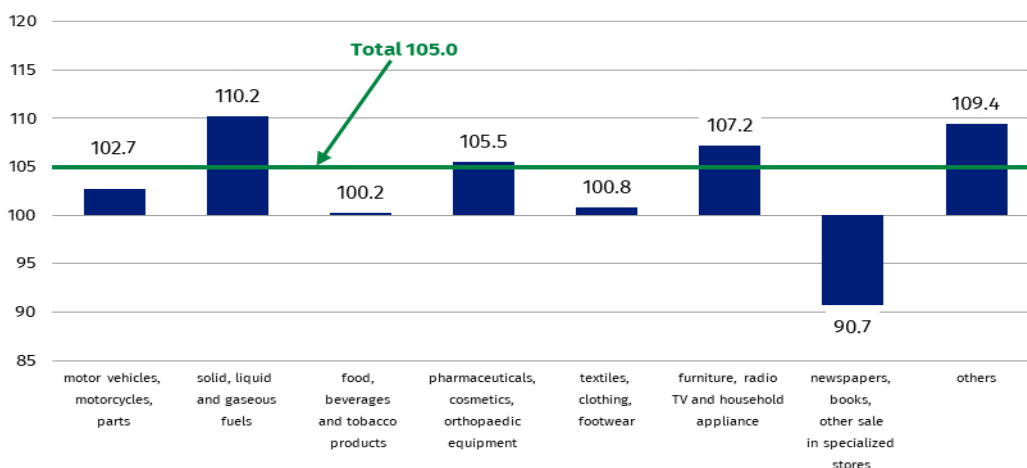


Table 1. Index numbers of retail sales (constant prices)

Specification	02 2026		01-02 2026
	01 2026=100	02 2025=100	01-02 2025=100
TOTAL	94.4	105.0	103.8
of which:			
Motor vehicles, motorcycles, parts	102.6	102.7	97.6
Solid, liquid and gaseous fuels	102.5	110.2	108.0
Food, beverages and tobacco products	91.5	100.2	101.1
Other retail sale in non-specialized stores	.	.	.
Pharmaceuticals, cosmetics, orthopaedic equipment	92.8	105.5	105.7
Textiles, clothing, footwear	74.2	100.8	109.0
Furniture, radio, TV and household appliances	90.2	107.2	107.3
Newspapers, books, other sale in specialized stores	87.7	90.7	95.3
Others	100.7	109.4	105.3

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Table 2. Index numbers and structure of retail sales (current prices)

Specification	02 2026		01-02 2026	
	01 2026=100	02 2025=100	01-02 2025=100	Structure in %
TOTAL	94.4	104.3	103.1	100.0
of which:				
Motor vehicles, motorcycles, parts	102.1	96.4	91.6	7.7
Solid, liquid and gaseous fuels	103.4	104.8	102.4	12.8
Food, beverages and tobacco products	91.9	103.3	104.2	26.4
Other retail sale in non-specialized stores
Pharmaceuticals, cosmetics, orthopaedic equipment	92.9	107.8	107.8	8.7
Textiles, clothing, footwear	72.5	97.4	105.7	5.3
Furniture, radio, TV and household appliances	90.1	105.9	105.9	7.5
Newspapers, books, other sale in specialized stores	87.9	90.3	95.3	3.4
Others	100.5	109.7	105.7	9.7

(.) Data not available, classified data (statistical confidentiality) or providing data impossible or purposeless

Methodological notes

The data presented in this news release concerns trade and non-trade enterprises employing more than 9 persons. Groups of enterprises were created on the basis of the Polish Classification of Activities (PKD 2007) and a given enterprise is included to a specific category by predominating kind of activity and according to its present organizational status in mentioned period. The recorded changes of rise or fall of the dynamics of retail sales in particular groups of enterprises activity may result from a change in the predominating kind of activity and organisational changes (e.g. a merger of enterprises). This does not have impact on the dynamics of the total retail sales.

The published monthly information on trade activity, in addition to retail sales, also includes data on the volume of sales² by kind-of-activity unit (KAU), which is compiled for the needs of European statistics. The volume of sales (constant prices 2021=100) includes divisions and groups of Section G according to PKD 2007 - "Wholesale and retail trade; repair of motor vehicles and motorcycles". The data is disseminated on the website of the Statistics Poland: [Knowledge Databases - Short-Term Statistics data by KAU](#)







When quoting Statistics Poland data, please provide the information: "Source of data: Statistics Poland", and when publishing calculations made on data published by Statistics Poland, please include the following disclaimer: "Own study based on figures from Statistics Poland".

² The volume of sales is defined as turnover in trade deflated by price index i.e. turnover at constant prices (2021=100).

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